EMPOWER
RETAILER SOLUTIONS

January 2023

Insider

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Contact us!

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What's inside?

01 AT&T prepaid

LIMITED TIME $50 UNLIMITED PLAN PROMO HAS BEEN EXTENDED

Updated Airtime Rate Now 10%

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02 cricket

Get 2 FREE SIMS per every 5 activations!

Get 100GB for just $55/mo!!!

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03 H2O WIRELESS

300% MRC on the $20 and $30 Plans!

NEW Risk Free Guaranteee

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Great upfront spiffs! PAID INSTANTLY

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UPDATED Data on $49 and $59 Plans

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EARN MORE with RedPocket!

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07 genmobile

Earn up to 375% MRC Spiff on the $20 and $30 plans! Starting 1/10

EMPOWER
RETAILER SOLUTIONS

We are delighted to have partnered with ***Emida and YouLend***, the leading alternative financing provider, to offer your business flexible business funding based on all your non-cash revenues.

What is revenue-based financing?

As gaining access to working capital becomes more difficult in this fluctuating economy, revenue-based financing provides funding solutions to businesses with **no restrictions on how they use the financing** and flexibility to **repay as they earn.**

Flexible finance

- Funding from $500 to $1,000,000
- No fixed repayments
- Repayments are taken as a fixed percentage of your daily sales

Fast finance

- A decision/offer within hours of applying
- Once approved, funding could be in your account within 24 hours
- 85% of businesses renew

Price certainty

- You pay a fixed fee, repaid from your revenues as a function of your funding repayments
- The funding isn't subject to interest and there are no hidden/additional charges or upfront costs

Example: A wireless dealer in Texas is lacking cashflow to purchase stock for the upcoming festive season.

Solution: **Funding of $50k**, used to replenish their inventory
10% of their daily sales automatically deducted to repay the funding
The dealer returned for further financing to refurbish their store and secured a further $35,000

Visit **youlend.us/apply/emida/signup** and receive offers same day.

AT&T prepaid

New Promotional Rate Plan

$50 Unlimited

CHANNEL EXCLUSIVE

AutoPay NOT required for $50 offer!

- January 2023 -

AT&T PREPAID Retailer Phone Plan Compensations

	$30 MO.	$40 MO.	$50 MO.	$65 MO.
	5GB LTE[1]	15GB[2]	UNLIMITED[3]	UNLIMITED[4] MAX
Airtime (10%)	$3.00	$4.00	$5.00	$6.50
Month 1 SPIFF	$13.50	$18.00	$22.50	$29.25
Month 2 SPIFF	$8.10	$10.80	$13.50	$17.55
Month 3 SPIFF	$5.40	$10.80	$13.50	$17.55
Total Comp	**$36.00**	**$51.60**	**$64.50**	**$83.85**

All monthly plans include:

- Unlimited talk & text
- Unlimited text from the U.S. to over 230 countries
- HD Voice & Wi-Fi Calling[5]
- ActiveArmor℠ - Auto fraud call blocking and more[6]

AT&T prepaid

Need more Data?

NEW Data Plans AVAILABLE!

Power your Tablet or Mobile Hotspot with New AT&T PREPAID Data Plans!

All Data plans offer high-speed 5G access* on America's Best Network!

	AT&T PREPAID Retailer Data- Only Plan Compensation		
AT&T prepaid	$35 | 15GB	$55 | 50GB	$90 | 100GB
AIRTIME (10%)	$3.50	$5.50	$9.00
Month 1 SPIFF	$15.75	$24.75	$40.50
Month 2 SPIFF	$9.45	$14.85	$24.30
Month 3 SPIFF	$6.30	$9.90	$16.20
TOTAL COMP	$42.00	$66.00	$108.00

12-month, 20GB high speed Data-Only Plan is also availlable for a one-time payment of $300 ($25/month), charged up-front, at the time of purchase.

Plan Compensation: 10% Airtime ($30.00), Month 1 SPIFF ($11.25), Month 2 SPIFF ($6.75), and Month 3 SPIFF ($4.50).

cricket™

Get *2 FREE* Cricket SIMS for EVERY 5 ACTIVATIONS!

NOW 5G COVERAGE AVAILABLE on the $60 PLAN

Available in AK, AL, AR, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, MI, MN, MO, MS, MT, NC, ND, NE, NJ, NV, NY, OH, OK, OR, PA, RI, SC, SD, TX, UT, VA, WA, WI, WV, WY.

All monthly plans include:

- ✓ Unlimited Talk, Text & Picture Messages across the U.S.

5G Access on the $60 PLAN

$30/mo.
~~2GB~~ 5GB DATA
NOW MORE DATA

$40/mo.
NOW INCLUDES MEXICO ROAMING
10GB DATA
Unlimited Talk & Text to Mexico & Canada

$55/mo.
UNLIMITED CORE
*Up to 8Mbps
Unlimited Talk & Text to Mexico & Canada

$60/mo.
5G Access
UNLIMITED MORE
+ 15GB Hotspot
Unlimited Talk & Text to Mexico & Canada

Cricket Plans Comp

Cricket Plan	$30 5GB LTE	$40 10GB LTE (NOW INCLUDES MEXICO ROAMING)	$55 UNLIMITED	$60 UNLIMITED data + hotspot
AIRTIME (10%)	*$3.00* (X3 MONTHS)	*$4.00* (X3 MONTHS)	*$5.50* (X3 MONTHS)	*$6.00* (X3 MONTHS)
Month 1 SPIFF	$12.38	$16.50	$22.68	$24.75
Month 2 SPIFF	$11.24	$15.00	$20.63	$22.50
Month 3 SPIFF	$9.38	$12.50	$17.19	$18.75
TOTAL COMP	**$42.00**	**$56.00**	**$77.00**	**$84.00**

To obtain the total amount of potential total compensation, all payments must be made in the store location only.

Learn more about cricket™ Data Plans!

Staying Connected, Wherever You are...

Get **100GB** for just **$55/mo!!!**

	Data- Only Plan Compensation				
	Airtime (10%)	Month 1 Spiff	Month 2 Spiff	Month 3 Spiff	TOTAL COMP
$35/mo 20GB	$3.50	$13.50	$9.00	$7.50	$40.50
$55/mo 100GB	$5.50	$22.50	$15.00	$12.50	$66.50

H2O WIRELESS

DISCOVER THE UPDATED PLANS!

All monthly plans include:

- ✓ *Unlimited International talk to **70+ countries***
- ✓ *Unlimited International text*
- ✓ *Unlimited talk & text in the U.S.*

$20/mo. — 2GB — *$1.50 Calling Credit*

$30/mo. — 6GB — *$5 Calling Credit*

$40/mo. — 15GB — *$5 Calling Credit*

$50/mo. — UNLIMITED DATA — *$10 International Roaming Credit in Canada & Mexico* — *$5 Calling Credit*

$60/mo. — UNLIMITED DATA + *15GB Hotspot* — *$20 International Roaming Credit in Canada & Mexico* — *$5 Calling Credit*

300% MRC on the $20 and $30 Plans!

h2o Plans NEW Comp

h2o Plan	$20 2GB LTE	$30 6GB LTE	$40 15GB LTE	$50 UNLIMITED	$60 UNLIMITED + 15GB Hotspot
Month 1 SPIFF	$15.00	$22.50	$30.00	$12.50	$15.00
Month 2 SPIFF	$15.00	$22.50	$20.00	$12.50	$15.00
Month 3 SPIFF	$15.00	$22.50	$20.00	$12.50	$15.00
Month 4 SPIFF	$15.00	$22.50	$20.00	$12.50	$15.00
TOTAL COMP	**$60.00**	**$90.00**	**$90.00**	**$50.00**	**$60.00**

To obtain the total amount of potential total compensation, all payments must be made in the store location only.

Risk Free guarantee or your money back.

We want you to have a stellar experience with H2O so we're introducing our Risk Free Guarantee for our retailers. After successfully activating and adding the 1st refill, if for any reason you have a problem with the H2O service, we will refund your money. Just follow the process to request a Refund/Void in HDN using our "Trouble Ticket" tool, and we will issue a credit on your next bill. Certain restrictions apply. See HDN T&C for more details.

ultra mobile

OUR RETAILER COMPENSATION PROGRAM

Our Compensation Program gives you higher upfront spiffs—paid INSTANTLY!

On top of that, we've supercharged our industry-leading residuals and Airtime Margins ON ALL PLANS! We're excited to offer you even better Compensation to help you build your Customer Base and earn even more!

FOR ALL ULTRA 1, 3, 6 & 12 MONTH PLANS

	MONTH 1	MONTH 2	MONTH 3	MONTH 4	TOTAL
SPIFF*	42.5%	32.5%	32.5%	42.5%	150%
AIRTIME	7.5%	7.5%	7.5%	7.5%	30%
TOTAL	50%	40%	40%	50%	180%

*Spiff paid on Base MRC and Airtime paid on actual plan charge

BASE MRC

500GB 5G + 4G LTE	4GB 5G + 4G LTE	6GB 5G + 4G LTE	12GB 5G + 4G LTE	15GB 5G + 4G LTE	UNLIMITED 5G + 4G LTE First 40GB	UNLIMITED+ 5G + 4G LTE First 60GB
$15 MO	$19 MO	$24 MO	$29 MO	$39 MO	$49 MO	$59 MO

RESIDUAL TIERS**

<100 in base and/or <70 2MR	3%*
100-499 Base/70%+ 2MR	5%
500-999 Base/70%+ 2MR	7.5%
>1000 Base/70%+ 2MR	10%

**Minimum of 3 activations per month required across all tiers

AFFORDABLE FOR YOUR CUSTOMERS, CONVENIENT FOR YOU!

AFFORDABLE PLANS

All monthly plans include:

- ✓ *Unlimited talk & text in the U.S.*
- ✓ *Unlimited talk & text to 75+ Countries****

$19/mo.	$23/mo.	$29/mo.	$33/mo.	$39/mo.	$49/mo.	$59/mo.
2GB Data	3GB Data	6GB Data	12GB Data	*15GB Data*	*40GB Data*	*60GB Data*

COMPENSATION PER PLAN

Lycamobile Plans Comp

Lyca Plan	$19 2GB LTE	$23 3GB LTE	$29 6GB LTE	$33 12GB LTE	$39 15GB LTE	$49 40GB LTE	$59 60GB LTE
1st Month Spiff	$7.50	$9.00	$10.50	$14.00	$15.00	$21.50	$25.50
2nd Month Spiff	$5.50	$8.00	$9.50	$14.00	$15.00	$16.50	$19.50
3rd Month Spiff	$5.50	$8.00	$9.50	$14.00	$16.00	$16.50	$19.50
4th Month Spiff	$6.50	$8.00	$12.50	$14.00	$16.00	$21.50	$25.50
TOTAL COMP	**$25.00**	**$33.00**	**$42.00**	**$56.00**	**$62.00**	**$76.00**	**$90.00**
Port-In Bonus	$5.00	$5.00	$15.00	$15.00	$15.00	$20.00	$20.00

Red Pocket Cheaper Plans!

AFFORDABLE PLANS

$10/mo.	$20/mo.	$30/mo.	$40/mo.	$50/mo.
500 USA Minutes 500 Texts Unlimited Minutes to 80+ Countries & $10 Int'l Credit	Unlimited Talk and Text in US Unlimited Minutes to 80+ Countries & $10 Int'l Credit	Unlimited Talk and Text in US Unlimited Minutes to 80+ Countries & $10 Int'l Credit	Unlimited Talk and Text in US Unlimited Minutes to 80+ Countries & $10 Int'l Credit	Unlimited Talk and Text in US Unlimited Minutes to 80+ Countries & $10 Int'l Credit
500MB Data	***3GB Data***	***10GB Data***	***22GB Data***	***50GB Data***

RedPocket Plans Comp

RedPocket Plan	$10 500MB LTE	$20 3GB LTE	$30 10GB LTE	$40 22GB LTE	$50 50GB LTE
Instant SPIFF	$5.00	$6.00	$15.00	$25.00	$40.00
Month 2 SPIFF	NA	$6.00	$12.50	$15.00	$30.00
Month 3 SPIFF	NA	$6.00	$12.50	$15.00	$30.00
TOTAL COMP	**$5.00**	**$18.00**	**$40.00**	**$55.00**	**$100.00**

GSMA 3-Month Bundle

~~$90~~ PLAN

NOW $75

For a Limited Time!

What's included:

- High Speed 30GB (8GB/mo)
- Unlimited Talk/Text
- Unlimited International Calling to 80+ Countries
- Plus an international calling credit of $10/mo to everywhere else.

GSMT 3-Month Bundle

$30

What's included:

- $10.00 a month for Unilimited Talk, Text & High Speed 1GB.
- Unlimited International Calling to 80+ Countries
- Plus an international calling credit of $10/mo to everywhere else.

Data is hard capped at 1GB a month

genmobile

Earn up to 375% MRC Spiff on the $20 and $30 plans!

From 1/10/2023 - 2/28/2023

NEW BLUE NETWORK PLANS AND COMPENSATION!

All monthly plans include: ✓ *Unlimited talk & text in th U.S.*

$10/mo.	$20/mo.	$30/mo.	$40/mo.	$50/mo.	$60/mo.
1 GB Data	*3GB Data* + Unlimited calling to Mexico & Canada	*7GB Data* + Unlimited calling to Mexico & Canada	*16GB Data* + Unlimited calling to Mexico & Canada	*35GB Data* + 10GB Hostspot + Unlimited calling to Mexico & Canada	*35GB Data* + 20GB Hostspot + Unlimited calling to Mexico & Canada

COMPENSATION

Plan	$10 1GB LTE	$20 3GB LTE	$30 7GB LTE	$40 16GB LTE	$50 35GB LTE +10GB HOTSPOT	$60 35GB LTE +20GB HOTSPOT
5 MONTHS REFILL DISCOUNT 8%	$4.00	$8.00	$12.00	$16.00	$20.00	$24.00
INSTANT SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 2 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 3 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 4 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 5 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
5 MONTHS RESIDUAL 2%	$0.80	$1.60	$2.40	$3.20	$4.00	$4.80
TOTAL	**$12.30**	**$84.60**	**$126.90**	**$119.20**	**$149.00**	**$178.80**

genmobile

Earn up to 375% MRC Spiff on the $20 and $30 plans!

From 1/10/2023 - 2/28/2023

NEW PINK NETWORK PLANS AND COMPENSATION!

All monthly plans include: ✓ *Unlimited talk & text in th U.S.*

$10/mo.	$20/mo.	$30/mo.	$40/mo.	$50/mo.	$60/mo.
1GB Data	*3GB Data*	*7GB Data*	*16GB Data*	*UNLIMITED Data + 10GB Hotspot*	*UNLIMITED Data + 20GB Hotspot*

COMPENSATION

Plan	$10 1GB LTE	$20 3GB LTE	$30 7GB LTE	$40 16GB LTE	$50 35GB LTE +10GB HOTSPOT	$60 35GB LTE +20GB HOTSPOT
5 MONTHS REFILL DISCOUNT 8%	$4.00	$8.00	$12.00	$16.00	$20.00	$24.00
INSTANT SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 2 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 3 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 4 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
Month 5 SPIFF	$1.50	$15.00	$22.50	$20.00	$25.00	$30.00
5 MONTHS RESIDUAL 2%	$0.80	$1.60	$2.40	$3.20	$4.00	$4.80
TOTAL	**$12.30**	**$84.60**	**$126.90**	**$119.20**	**$149.00**	**$178.80**

RetailerMarketplace.com

VISIT OUR ONLINE SHOP!
TO FIND THE BEST DEALS ON INVENTORY FOR YOUR STORE

GREAT PRICES AVAILABLE FOR:

- IPHONES
- ANDROIDS
- PHONE ACCESSORIES
- SIMS

AND MORE!

Retailer Support

Our Support Team is commited to providing high-quality service and support to all our retailers as efficiently as possible. Don't hesitate to contact us if you have any questions or need technical assistance!

WE'D BE DELIGHTED TO HELP YOU!

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