EMPOWER
RETAILER SOLUTIONS

February 2024

Insider

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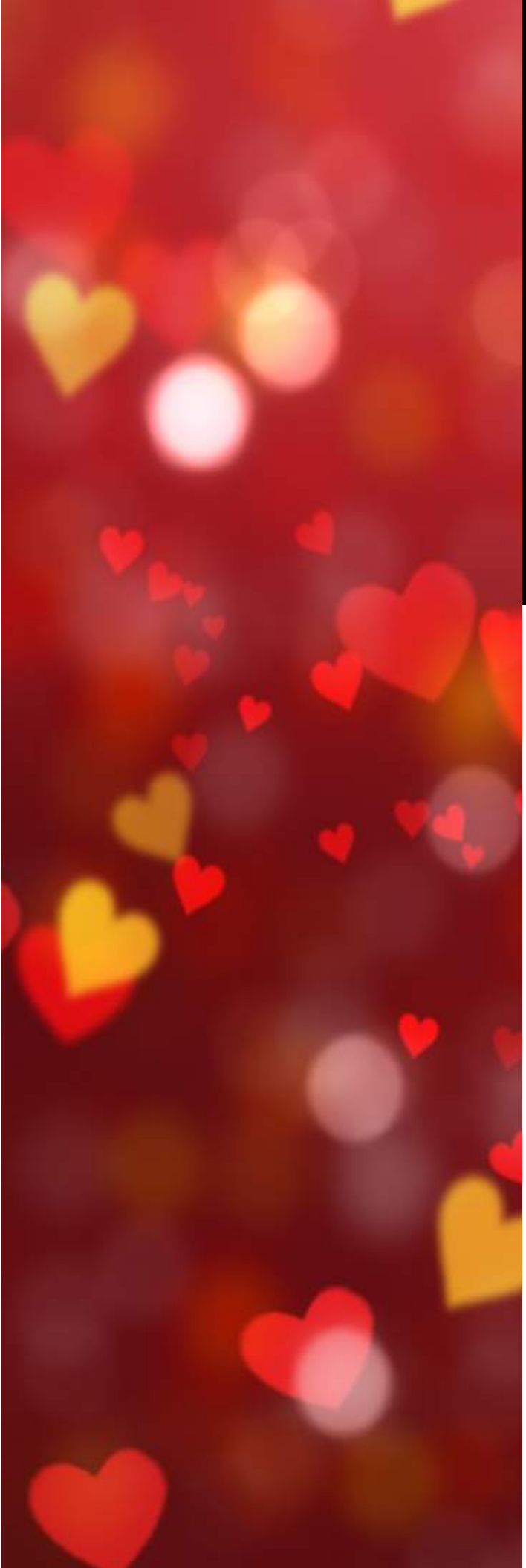
Contact us!

Sales: +1 (866) 571-2666
SMS: +1 (949) 899-6296
sales@empowerretailers.com



What's inside?

01 AT&T prepaid

Introducing NEW UNLIMITED PLANS!

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02 cricket

Extra 50GB on the $55 and $90 Data Plans.

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03 H2O WIRELESS

NOW MORE SPIFF ON THE $50 AND $60 PLANS!

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04 ultra mobile

MORE DATA ON $19, $24 & $29 PLANS!

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05 Lyca Mobile

Discover the affordable plans!

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06 RedPocket

Increased SPIFFs for most plans!

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07 genmobile

Earn up to 250% MRC Spiff & 8% Airtime
+ 2% Residual on ALL PLANS,
PLUS 5% AutoPay Residual!

AT&T prepaid

Retailer Compensations

- February 2024 -

AT&T PREPAID Retailer Phone Plan Compensations

	$30 MO	$40 MO	$40 MO (Price w/ AutoPay)	$50 MO	$65 MO	$75 MO
	5GB [1]	15GB [2]	UNLIMITED [3] After $10 AutoPay Discount	UNLIMITED [3] MAX SELECT SM	UNLIMITED [4] MAX EXTRA SM	UNLIMITED [5] MAX PLUS SM
Airtime (10%)	$3.00	$4.00	$5.00	$5.00	$6.50	$7.50
Month 1 SPIFF	$13.50	$18.00	$22.50	$22.50	$29.25	$33.75
Month 2 SPIFF	$8.10	$10.80	$13.50	$13.50	$17.55	$20.25
Month 3 SPIFF	$5.40	$10.80	$13.50	$13.50	$17.55	$20.25
Total Comp	**$36.00**	**$51.60**	**$64.50**	**$64.50**	**$83.85**	**$96.75**

All monthly plans include:

- Unlimited talk & text
- Unlimited text from the U.S. to over 230 countries
- HD Voice & Wi-Fi Calling [6]
- ActivateArmor SM - Auto fraud call blocking and more [7]

AT&T PREPAID Retailer Data Only Plan Compensations

	$35 MO	$55 MO	$90 MO
	15GB	50GB	100GB
Airtime (10%)	$3.50	$5.50	$9.00
Month 1 SPIFF	$15.75	$24.75	$40.50
Month 2 SPIFF	$9.45	$14.85	$24.30
Month 3 SPIFF	$6.30	$9.90	$16.20
Total Comp	**$42.00**	**$66.00**	**$108.00**

$300 Multi-Month Plan

- 12-month, 20GB high speed Data-Only Plan is also available for a one-time payment of $300 ($25/month), charged up-front, at the time of purchase.
- Plan Compensation: 10% Airtime ($30.00), Month 1 SPIFF ($11.25), Month 2 SPIFF ($6.75), and Month 3 SPIFF ($4.50).

1. AT&T $30 plan NOT eligible for autopay discount, however customer may still sign up for Autopay
2. AT&T $40 plan NOT eligible for autopay discount, however customer may still sign up for Autopay
3. AT&T $50 Unlimited MAX Select Plan: includes unlimited data usage in the US and Mexico. AT&T may temporarily slow data speeds if the network is busy. If the 30GB data allowance is used in a 30 day period, all data speeds, including video are reduced to a max of 1.5 Mbps for the remainder of the 30 days. In Canada, if you exceed 25 GBs of data usage in a monthly plan period, speeds will be reduced to 512Kbps for the remainder of the period. 2G off-net data speeds may apply. See att.com/broadbandinfo for details on AT&T's network management policies. In select stores only. Not eligible for Autopay discount or Multi-Line Accounts. Max 1 device per account. Not combinable with certain other offers. Travel, USVI, and Puerto Rico dealers are not eligible for this plan.
4. AT&T $65 Unlimited MAX Extra Plan: includes unlimited data usage in the US and Mexico. AT&T may temporarily slow data speeds if the network is busy. If the 40GB data allowance is used in a 30 day period, all data speeds, including video are reduced to a max of 1.5 Mbps for the remainder of the 30 days. In Canada, if you exceed 25 GBs of data usage in a monthly plan period, speeds will be reduced to 512Kbps for the remainder of the period. 2G off-net data speeds may apply. See att.com/broadbandinfo for details on AT&T's network management policies. Actual speeds vary by device capability and location. In select stores only. Not eligible for Multi-Line Accounts. Max 1 device per account. Not combinable with certain other offers.
5. AT&T $75 Unlimited MAX Plus Monthly Plan: Includes unlimited data usage in the US and Mexico. In Canada, if you exceed 25 GBs of data usage in a monthly plan period, speeds will be reduced to 512Kbps for the remainder of the period. 2G off-net data speeds may apply. See att.com/broadbandinfo for details on AT&T's network management policies. Eligible for $10 Autopay discount.
6. HD voice - where available and with compatible device. See att.com/hdvoice for details. WiFi Calling requires compatible devices and active WiFi connection. See att.com/wificalling for details.
7. Fraud Call Blocking and Spam Alerts: Compatible device required. Fraud blocking may inadvertently block wanted calls; setting can be adjusted in AT&T Call Protect app.

- On Prepaid Unlimited plans, customers are never "throttled". That is, data usage is never reduced to such a low speed that a customer cannot use data for normal purposes (e.g. web browsing, email, maybe light streaming). Depending on the plan, AT&T may temporarily slow the customer's data: (1) at any time during periods of network congestion or (2) if the network is congested after the customer has used 22GB of data during a monthly cycle. The specific applicable policy is disclosed for each unlimited plan. Mexico and Canada roaming may be reduced to 2G speeds.
- AT&T 5G: Requires compatible plan and device.
- Total Commission includes monthly SPIFFs and 10% airtime margin.

AT&T prepaid

eSIM Activation

is NOW available in the rt² Spif'd. Portal!

Need more Data?

NEW Data Plans AVAILABLE!

Power your Tablet or Mobile Hotspot with New AT&T PREPAID Data Plans!

All Data plans offer high-speed 5G access* on America's Best Network!

	AT&T PREPAID Retailer Data- Only Plan Compensation		
AT&T prepaid	$35 | 15GB	$55 | 50GB	$90 | 100GB
AIRTIME (10%)	$3.50	$5.50	$9.00
Month 1 SPIFF	$15.75	$24.75	$40.50
Month 2 SPIFF	$9.45	$14.85	$24.30
Month 3 SPIFF	$6.30	$9.90	$16.20
TOTAL COMP	$42.00	$66.00	$108.00

12-month, 20GB high speed Data-Only Plan is also availllable for a one-time payment of $300 ($25/month), charged up-front, at the time of purchase.

Plan Compensation: 10% Airtime ($30.00), Month 1 SPIFF ($11.25), Month 2 SPIFF ($6.75), and Month 3 SPIFF ($4.50).

cricket™

Retailer Compensation

Available in AK, AL, AR, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, MI, MN, MO, MS MT, NC, ND, NE, NJ, NV, NY, OH, OK, OR, PA, RI, SC, SD, TX, UT, VA, WA, WI, WV, WY.

All monthly plans include:

✓ Unlimited Talk, Text & Picture Messages across the U.S.

$30/mo.
5GB DATA

$40/mo.
10GB DATA
Unlimited Talk & Text to Mexico & Canada

$55/mo.
UNLIMITED CORE
*Up to 8Mbps
Unlimited Talk & Text to Mexico & Canada

$60/mo.
UNLIMITED MORE
+ 15GB Hotspot
Unlimited Talk & Text to Mexico & Canada

Cricket Plans Comp

Cricket Plan	$30 5GB LTE	$40 10GB LTE	$55 UNLIMITED	$60 UNLIMITED data + hotspot
AIRTIME (10%)	*$3.00* (X3 MONTHS)	*$4.00* (X3 MONTHS)	*$5.50* (X3 MONTHS)	*$6.00* (X3 MONTHS)
Month 1 SPIFF	$12.15	$16.20	$22.27	$24.30
Month 2 SPIFF	$11.25	$15.00	$20.63	$22.50
Month 3 SPIFF	$9.38	$12.50	$17.19	$18.75
TOTAL COMP	**$41.78**	**$55.70**	**$76.59**	**$83.55**

To obtain the total amount of potential total compensation, all payments must be made in the store location only.

cricket™

Simply Data Plans Promotion

Extra 50 GB
on the $55 and $90 plans
for NEW Customers Only

Promo valid 3/31/23 - 01//04/24

Cricket Wireless offers Data Only Plans with affordable add-on features to fit your needs with nationwide 5G access

	$35/mo	$55/mo	$90/mo
	20 GB	100 GB ~~50 GB~~	150 GB ~~100 GB~~
Airtime (10%)	$3.50	$5.50	$9.00
Month 1 SPIFF	$10.75	$18.75	$30.50
Month 2 SPIFF	$10.50	$16.50	$27.00
Month 3 SPIFF	$8.75	$13.75	$22.50
Total Comp	**$40.50**	**$65.50**	**$107.00**

NOW MORE SPIFF ON THE $50 AND $60 PLANS!

All monthly plans include:

- ✓ *Unlimited International talk to **70+ countries***
- ✓ *Unlimited International text*
- ✓ *Unlimited talk & text in the U.S.*

$20/mo. +2GB HS	$30/mo. +5GB HS	$40/mo. +5GB HS	$50/mo. +5GB HS	$60/mo.
3GB	10GB	20GB	UNLIMITED DATA	UNLIMITED DATA + 20GB Hotspot
$3 Talk Credit	$10 Talk Credit	$10 Talk Credit	$10 International Roaming (500 minutes) Mexico & Canada	$20 International Roaming (1000 minutes) Mexico & Canada
$5 International Roaming (250 minutes) Mexico & Canada	$10 International Roaming (500 minutes) Mexico & Canada	$10 International Roaming (500 minutes) Mexico & Canada		

h2o Plans Comp

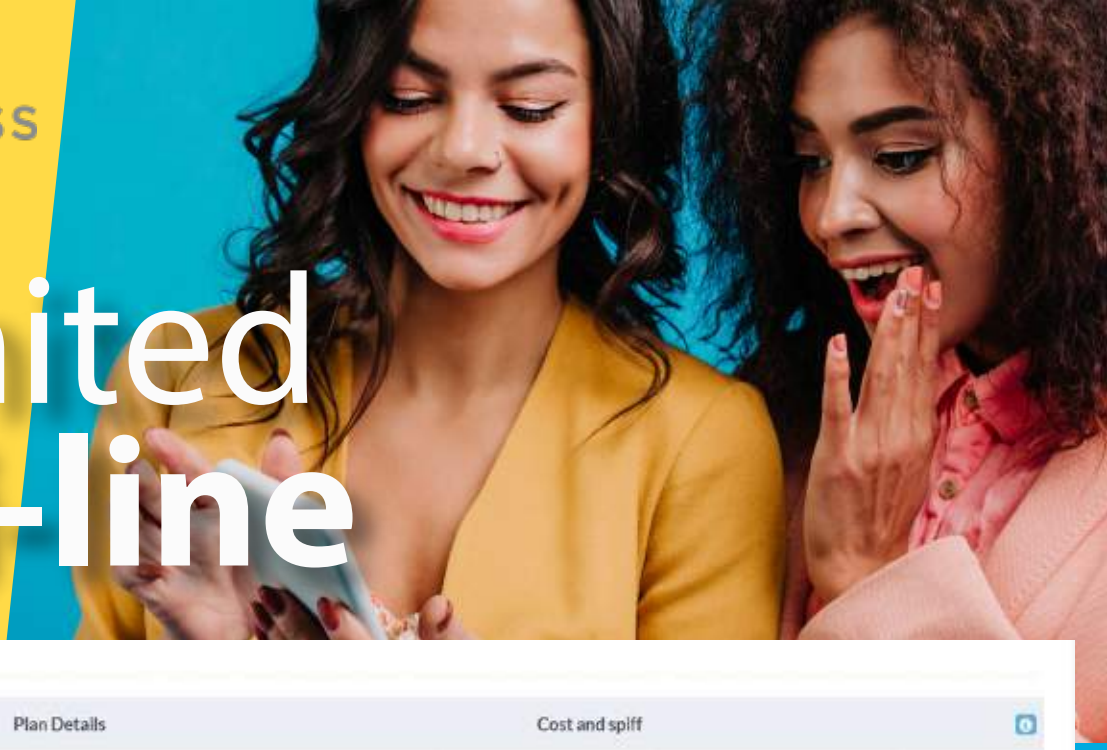
h2o Plan	$20 3GB LTE	$30 10GB LTE	$40 20GB LTE	$50 UNLIMITED	$60 UNLIMITED + 20GB Hotspot
Month 1 SPIFF	$15.00	$22.50	$30.00	$25.00	$30.00
Month 2 SPIFF	$15.00	$22.50	$20.00	$25.00	$30.00
Month 3 SPIFF	$15.00	$22.50	$20.00	$25.00	$30.00
Month 4 SPIFF	$15.00	$22.50	$20.00	$25.00	$30.00
TOTAL COMP	**$60.00**	**$90.00**	**$90.00**	**$100.00**	**$120.00**

To obtain the total amount of potential total compensation, all payments must be made in the store location only.

Risk Free guarantee or your money back.

We want you to have a stellar experience with H2O so we're introducing our Risk Free Guarantee for our retailers. After successfully activating and adding the 1st refill, if for any reason you have a problem with the H2O service, we will refund your money. Just follow the process to request a Refund/Void in HDN using our "Trouble Ticket" tool, and we will issue a credit on your next bill. Certain restrictions apply. See HDN T&C for more details.

H2O WIRELESS



Unlimited Multi-line

H2O Wireless Multi-Line

Unlimited High-Speed Data per Line	Plan Details	Cost and spiff			
3 lines Now $75 30 days	• Unlimited Talk & Text Nationwide • **Unlimited High-Speed data per line (Up to 40GB, Unlimited at up to 256 kbps speed thereafter)** • Unlimited International Talk to 70 Countries • ~~$5~~ **Now $10** International Talk Credit • $10 International Roaming Credit • **5GB Hotspot data (NEW)**	$33 Spiff	$5.25 RTR Profit	$36.75 You Pay	Select
3 lines Now $100 30 days	• Unlimited Talk & Text Nationwide • **Unlimited High-Speed data per line (Up to 40GB, Unlimited at up to 256 kbps speed thereafter)** • Unlimited International Talk to 70 Countries • ~~$5~~ **Now $10** International Talk Credit • $10 International Roaming Credit • **5GB Hotspot data (NEW)**	$44 Spiff	$7 RTR Profit	$49 You Pay	Select
4 lines Now $125 30 days	• Unlimited Talk & Text Nationwide • **Unlimited High-Speed data per line (Up to 40GB, Unlimited at up to 256 kbps speed thereafter)** • Unlimited International Talk to 70 Countries • ~~$5~~ **Now $10** International Talk Credit • $10 International Roaming Credit • **5GB Hotspot data (NEW)**	$55 Spiff	$8.75 RTR Profit	$61.25 You Pay	Select

Unlimited Multi-Line

Spiff + RTR Discount

Lines	Price	1st Spiff	2nd Spiff	3rd Spiff	4th Spiff	Total
2	$75	$37.50	$37.50	$37.50	$37.50	$150
3	$100	$50.00	$50.00	$50.00	$50.00	$200
4	$125	$62.50	$62.50	$62.50	$62.50	$250

FOR ALL ULTRA 1, 3, 6, 12 MONTH PLANS

MRC SPIFF	AIRTIME MARGIN	RESIDUAL
EARN 150% MRC SPIFF!	7.5%	UP TO 10%

	250MB 5G/4G LTE	3GB 5G/4G LTE	5GB 5G/4G LTE	10GB 5G/4G LTE	15GB 5G/4G LTE	ULTRA UNLIMITED 5G/4G LTE	UNLIMITED+ 5G/4G LTE
BASE MRC	$15/MO	$19/MO	$24/MO	$29/MO	$39/MO	$49/MO	$59/MO

TYPE	MONTH 1	MONTH 2	MONTH 3	MONTH 4	TOTAL
SPIFF	42.5%	32.5%	32.5%	42.5%	150%
AIRTIME	7.5%	7.5%	7.5%	7.5%	30%
TOTAL	50%	40%	40%	50%	180%

NEW RETAILER COMPENSATION

		250MB 5G/4G LTE	3GB 5G/4G LTE	5GB 5G/4G LTE	10GB 5G/4G LTE	15GB 5G/4G LTE	ULTRA UNLIMITED 5G/4G LTE	UNLIMITED+ 5G/4G LTE
12 MONTHS	SPIFF	$22.50	$28.50	$36.00	$43.50	$58.50	$73.50	$88.50
	AIRTIME	$9.00	$12.60	$18.00	$22.50	$27.00	$36.00	$45.00
	INSTANT PAYOUT	$31.50	$41.10	$54.00	$66.00	$85.50	$109.50	$133.50
6 MONTHS	SPIFF	$22.50	$28.50	$36.00	$43.50	$58.50	$73.50	$88.50
	AIRTIME	$4.95	$6.75	$9.45	$12.15	$15.75	$20.25	$24.75
	INSTANT PAYOUT	$27.45	$35.25	$45.45	$55.65	$74.25	$93.75	$113.25
3 MONTHS	SPIFF	$13.13	$20.43	$25.80	$31.18	$41.93	$52.68	$63.43
	AIRTIME	$2.93	$3.60	$4.95	$6.30	$8.10	$10.35	$12.60
	INSTANT PAYOUT	$19.05	$24.03	$30.75	$37.48	$50.03	$63.03	$76.03
	WITH 4 MONTH RENEWAL							
	SPIFF	$22.50	$28.50	$36.00	$43.50	$58.50	$73.50	$88.50
	AIRTIME	$3.90	$4.80	$6.60	$8.40	$10.80	$13.80	$16.80
	TOTAL	$26.40	$33.30	$42.60	$51.90	$69.30	$87.30	$105.30
1 MONTHS	SPIFF	$6.38	$8.08	$10.20	$12.33	$16.58	$20.83	$25.08
	AIRTIME	$1.13	$1.43	$1.80	$2.18	$2.93	$3.68	$4.43
	INSTANT PAYOUT	$7.50	$9.50	$30.75	$14.50	$19.50	$24.50	$29.50
	WITH 4 MONTH RENEWAL							
	SPIFF	$22.50	$28.50	$36.00	$43.50	$58.50	$73.50	$88.50
	AIRTIME	$4.50	$5.70	$7.20	$8.70	$11.70	$14.70	$17.70
	TOTAL	$27.00	$34.20	$43.20	$52.20	$70.20	$88.20	$106.20

ultra mobile

CONVENIENT PLANS

MORE DATA ON $19, $24 & $29 PLANS!

Lyca Mobile

AFFORDABLE FOR YOUR CUSTOMERS, CONVENIENT FOR YOU!

AFFORDABLE PLANS

All monthly plans include:

- ✓ *Unlimited talk & text in the U.S.*
- ✓ *Unlimited talk & text to 75+ Countries****

$15/mo.	$19/mo.	$23/mo.	$29/mo.	$33/mo.	$39/mo.	$49/mo.	$59/mo.
250MB Data	3GB Data	5GB Data	10GB Data	12GB Data	*15GB Data*	*40GB Data*	*60GB Data*

COMPENSATION PER PLAN

Lycamobile Plans Comp

Lyca Plan	$15 250 MB LTE	$19 3GB LTE	$23 5GB LTE	$29 10GB LTE	$33 12GB LTE	$39 15GB LTE	$49 40GB LTE	$59 60GB LTE
1st Month Spiff	$5.50	$7.50	$9.00	$10.50	$14.00	$15.00	$20.00	$24.00
2nd Month Spiff	$4.50	$5.50	$6.50	$10.00	$13.00	$11.50	$17.00	$19.00
3rd Month Spiff	$4.50	$5.50	$6.50	$10.00	$13.00	$11.50	$17.00	$19.00
4th Month Spiff	$4.50	$6.50	$8.00	$12.00	$14.00	$16.00	$17.00	$24.00
TOTAL COMP	**$18.00**	**$25.00**	**$33.00**	**$42.00**	**$56.00**	**$62.00**	**$76.00**	**$90.00**
Port-In Bonus	$1.00	$3.00	$3.00	$4.00	$4.00	$4.00	$5.00	$5.00

Red Pocket

Cheaper Plans!

CHECK THE UPDATED PLANS!

$10/mo.
500 USA Minutes
500 Texts
Unlimited Minutes to 80+ Countries & $10 Int'l Credit
1GB Data

$20/mo.
Unlimited Talk and Text in US
Unlimited Minutes to 80+ Countries & $10 Int'l Credit
5GB Data

$30/mo.
Unlimited Talk and Text in US
Unlimited Minutes to 80+ Countries & $10 Int'l Credit
20GB Data

$40/mo.
Unlimited Talk and Text in US
Unlimited Minutes to 80+ Countries & $10 Int'l Credit
30GB Data

RedPocket Plans Comp

RedPocket Plan	$10 1GB LTE	$20 5GB LTE	$30 20GB LTE	$40 30GB LTE
Instant SPIFF	$5.00	$10.00	$15.00	$25.00
Month 2 SPIFF	$5.00	$10.00	$15.50	$20.00
Month 3 SPIFF	$5.00	$10.00	$15.50	$20.00
TOTAL COMP	**$15.00**	**$30.00**	**$45.00**	**$65.00**

genmobile

America's Largest 5G Networks

More International. More Data. Pay Less.

genmobile

NEW 5% AutoPay Residual - Earn Even MORE Compensation!

	INSTANT SPIFF	MONTH 2	MONTH 3	MONTH 4	MONTH 5	TOTAL
$10	$1.50	$1.50	$1.50	$1.50	$1.50	$7.50
$20	$10.00	$10.00	$10.00	$10.00	$10.00	$50.00
$30	$15.00	$15.00	$15.00	$15.00	$15.00	$75.00
$40	$20.00	$20.00	$20.00	$20.00	$20.00	$100.00
$50	$25.00	$25.00	$25.00	$25.00	$25.00	$125.00
$60	$30.00	$30.00	$30.00	$30.00	$30.00	$150.00

SPIFF	Airtime Discount*	Earn up to 7% Total Residual**
Up to 250% MRC	8%	2% Residual + 5% AutoPay Residual

Retailer Support

Our Support Team is commited to providing high-quality service and support to all our retailers as efficiently as possible. Don't hesitate to contact us if you have any questions or need technical assistance!

WE'D BE DELIGHTED TO HELP YOU!

Phone: +1 (866) 571-2666
SMS: +1 (949) 899-6296
sales@empowerretailers.com

LET'S CONNECT!

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linkedin.com/company/empower-retailer-solutions